



WISANKA NOWADAYS



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**OFFICE :**

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# COMPANY PROFILE



The background of the entire page is a light-colored wood grain pattern. The lines are wavy and vertical, creating a natural, organic texture. The color is a pale, muted greenish-grey.

**INDOOOR & OUTDOOR  
FURNITURE AND HOME DECO  
MANUFACTURER**



## SINCE 1993

We are Wisanka a furniture and home deco manufacturer which collaborate between Indonesian craftsmanship and environmentally friendly sources of materials. Our highest priorities are customer satisfaction, by providing good quality products of course, and also maximizing positive impact for environment. So we continuously develop our strategies and capabilities. Further, we also conduct series of Research, Design, & Development program to construct a business as well as products in which placing sustainability in the highest priority. Believing that by balancing our business activities and social responsibilities, success will be achieved.



## OUR GROUP

We promote good corporate governance and rigorous financial management within our portfolio companies. Led by a philosophy centered on sustainability, long-term value creation, our market-leading businesses consistently demonstrate healthy growth and strong profitability development, to meet a variety of solid capital positions. Always moving forward and having the power to transform as one. Creating impact beyond just financial returns.

Wisanka Indonesia has 5 furniture divisions in 5 cities in Indonesia. Indoor and outdoor furniture division, wooden furniture, classic furniture, rattan and natural fiber furniture, and lighting and craft furniture division. Wide range finishing and color options are promising variation for your needs. Moreover, being better in serving our customer from others becomes our key word in building mutual business with you.



### WOODEN FURNITURE DIVISION

The factory focuses on designing, customizing, and manufacturing through the team of Art & Interior Design. With many years of experiences in servicing retails, wholesalers, and projects, we are pleased to share our collections and projects for your consideration to be your partner. The collections have been created through a continuous Research, Design, and Development program. Combining good design, aesthetics, and ergonomics are the ultimate compound has become our unique selling point that will help our customers in realizing their dreams of furniture and interiors.

Here, we produce furniture from colonial to contemporary style. Simple and elegant design become our characteristic. Our wooden materials, that is: teak, mahogany, and mindi, are known as their quality, durability, and beauty of the wood grain and texture.



### WOODEN FABRICATION DIVISION

Furniture production with machinery process will bring perfection to its shape, especially if it is supported by qualified wood and experienced staff in the wood working industry. Detail by detail will be processed very carefully so that it will produce precise furniture works to be enjoyed both indoor and outdoor furniture products.



### RATTAN FURNITURE AND HOME DECO DIVISION

Located in Cirebon-West Java, this division provides more exclusive products. This is very advantageous to have factory in Cirebon since we have so many best craftsmen and highly experienced furniture maker. Cirebon is known as central rattan industry. Thus, this is being an important aspect that supports production process. Carrying out modern contemporary design, we come in various selections of living sets, dining sets, sofas, loungers, bar sets, and other occasional items that will beautify your place. We also present the design of decorative lighting to complete home decoration, and our collections of original design are available for both indoor and outdoor use.

Our design products have taste of the wealth of Indonesia in natural and cultural aspect, and we use sustainable material so it eco-friendly.



### PIGUNO FURNITURE

PIGUNO is a custom furniture brand presented by WISANKA that serves custom furniture needs for Commercial or Residential. PIGUNO also provides interior design services for your residence, starting from hotel rooms, lobbies, all day dining, pool areas, hotel ballrooms, pre-function hotels, restaurants and cafes, kitchen sets, master bedrooms, children's bedrooms, living rooms, wall cabinets, wardrobes and other components. PIGUNO offers interior design solutions in filling and utilizing space in your commercial business so that it can be used optimally and functionally.



### MARGI JATI MAKMUR (MJM)

We are a company engaged in the sale and supply of dry wood boards to meet the needs of the furniture industry, architecture and other Indonesian wood-based applications.

We provide wood boards with the best quality standards with standardized dryness through a good kiln / oven process, thus preventing wood from breaking or cracking. Our wood warehouse is located in Kalijambe, Sragen, Central Java, Indonesia.



## CRAFTSMANSHIP MADE WITH PASSION AND PRIDE

At Wisanka, we believe that innovation and craftsman skills are necessary to design fine and innovative furniture products. This is an obsession for us—the quality of our designs, materials, craftsmanship, service, even our quality of life. Whatever we do, it must be the best. While each piece has its own personality, our Products harmoniously combine traditional craftsmanship with new technology and are inspired by the warmth and color of the natural surroundings.





## CONNECTING HIGH TECH WITH TRADITION

We implement strict quality control at every step of our furniture production. Our passion for quality also extends to every ingredient we use, our experienced Craftsmen manually refine and care for carefully selected ingredients. Careful finishing is carried out to ensure that each product represents the perfect blend of centuries-old craftsmanship and modern technology.



## ABOUT US

PT WIRASINDO SANTAKARYA (WISANKA)

Established	: 1993
Type of Business	: Manufacturer and Exporter
Commissioner	: Hari Basuki (Mr.)
Managing Director	: Josep Purnama Djati (Mr.)
Product Range	: 1. Indoor Furniture 2. Outdoor Furniture 3. Home Deco
Market Share	: Worldwide
Bank	: PT Bank Central Asia, Tbk.
Payment Terms	: Irrevocable at sight L/C or T/T payment
Creative Talents	: 223 people
Tax I.D / VAT.	: 01.545.587.6-532.000
Company Registration	: 8120217042825
Address	: Jln. Solo-Yogya KM 26, Penggung, Jambu Kulon, Ceper, Klaten 57465, Central Java, Indonesia
Telephone	: +62-272-555777 +62-272-555888
Established	: Sukoharjo, May 21, 1993

## VISION

Being the leading role in furniture and craft industry in which combining Indonesian excellence craftsmanship, legal and environmental friendly material through a continuous Research, Design, and Development program to win the global hyper competition in furnishing industry.

## MISSION

1. Maintaining intensive communication along with valuable business partners to increase business acceleration and create a long term mutual business relationship.
2. Conducting a continuous program of Research, Design, and Development program to create a sustainable business concept.
3. Continuously developing original design products.
4. Exploring and maximizing the use of renewable and eco-friendly material.
5. Managing the human resources professionally.
6. Creating integrated management information system with the development of information and technology.

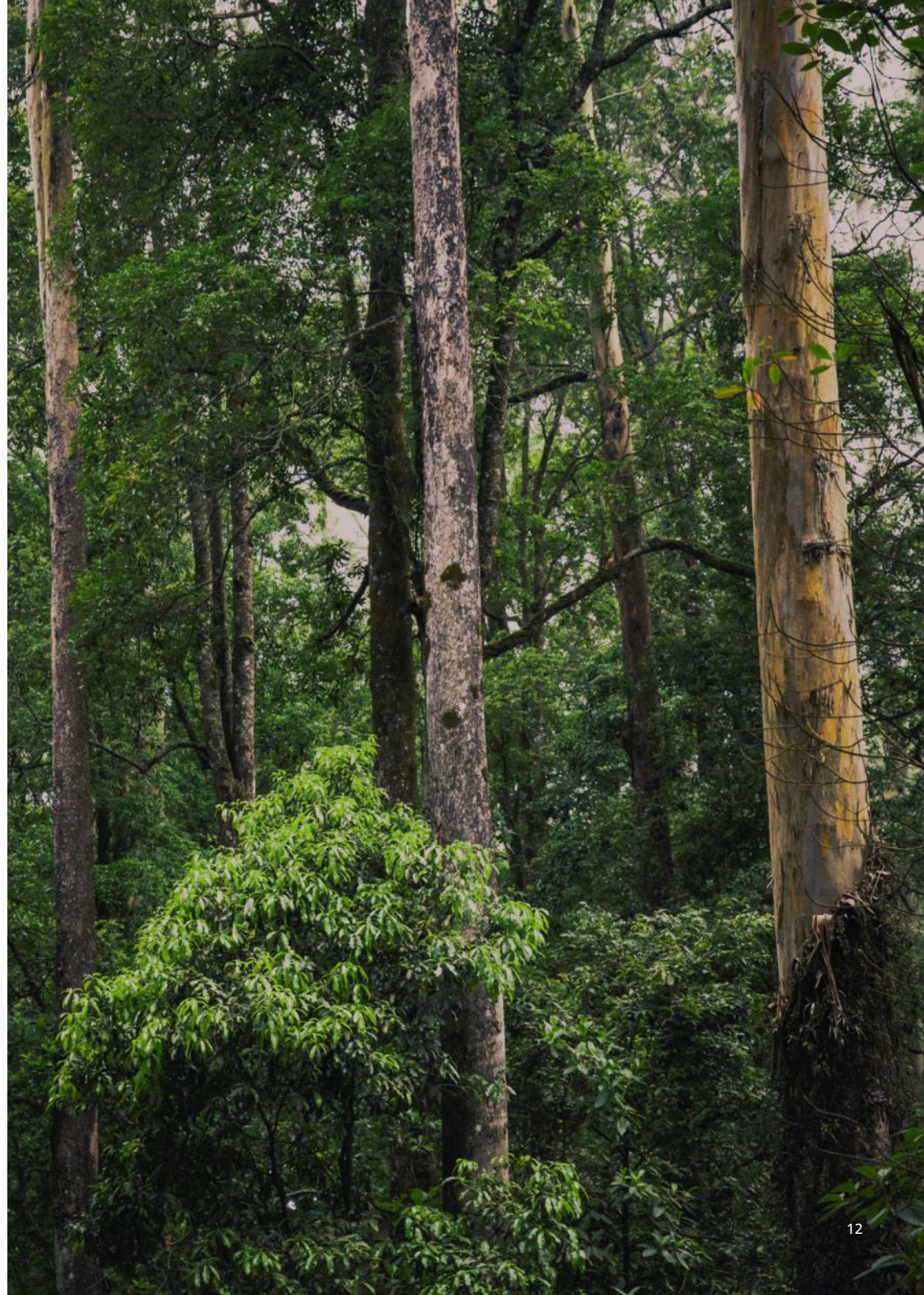
## COMPANY CERTIFICATION

Every product we produce demonstrates high performance, quality and sustainability. Our products are the foundation for a sustainable future. Upholding the highest integrity towards sustainable forest management and international quality standards throughout its business. With natural materials sourced from well-managed forests, we take a meticulous approach to forest procurement and processing supported by sustainable management principles that have become our standard.

Verified and certified based on SVLK and FSC. We ensure that the wood we use is 100% sourced and traceable to legal and sustainably managed forests.

We strive to use wood responsibly, every part of the raw material is processed into a product, and the remaining waste is recycled and redesigned into new products or used in production to become supporting materials for production.

We ensure that the raw materials we use are very valuable to be fully utilized and we ensure there is no waste left. Our process uses low-carbon materials to minimize emissions, as part of our promise to protect nature for the lives of future generations.





## FOUNDER INSIGHT

Dear Valued Customer,  
Almost 3 decades experience in the industry requires continuous improvement on every element in our business. Consistency and adaptation are the keywords in our sustainable business development program. The value of consistency is absolutely needed in developing a strategic partnership – based production system, yet we believe that a constant program of Research, Design, and Development could create differentiation on our products as well as services.

In order to maintain our growth, we conduct a continuous research on products, market trend, and in line with the human resource development and also other social responsibilities. As time goes by we have been developing many products with various kinds of material. Started with rattan, an assortment of wood and metal, and nowadays we develop products in other exotic & eco-friendly materials such as natural fibers, sea shells and recycle material (especially our industrial waste). In terms of design, we keep developing loose and built-in furniture, yet fully assembled and knock down furniture. Regarding to market segment, we experienced in serving global and domestic market and our production capacity could supply the needs of wholesaler, retailer, and interior projects (commercial, hospitality, and residential).

*Hari Basuki*

Commissioner



## FOUNDER INSIGHT

Turning 30 years old of PT. Wirasindo Santakarya's business journey is marked by the regeneration process we have carried out (sustainable); the change in business roadmap we follow (adaptive); and the alteration of business culture which has shifted rapidly and uncertainty (shifting and disruption). Penetrating digitalization era, it is a must to upgrade abilities both hard skills and soft skills. Continually hone and evaluate ourselves. Courageously to be the agents of transformation so that business management becomes more effective, productive, and efficient. Also be able to compete in global market. Thus we remind you that business challenges and opportunities will be increasingly complex. It needs handling and management which is more accurate, faster, responsive, and innovative in accordance to current developments. There are four important points we must do in running a business in order to withstand our existence time to time. They are as follow:

1. Sustainable : efficiency in production costs, electricity use, natural raw materials use, preserving raw material sources, engineering raw materials, and so on.
2. Digitalization : continuously growing capabilities in the digital field and apply them in all fields.
3. Adaptive: we follow changes and are able to adapt quickly to changes. Keeping up the alteration and being able to quickly adapt the alteration.
4. Innovative : being innovative in producing new items as merchandise which we distribute through vendors or partner buyers.

*J. Purnana Djati*

Managing Director



## BOARD OF DIRECTOR



## OUR CREATIVE TEAM



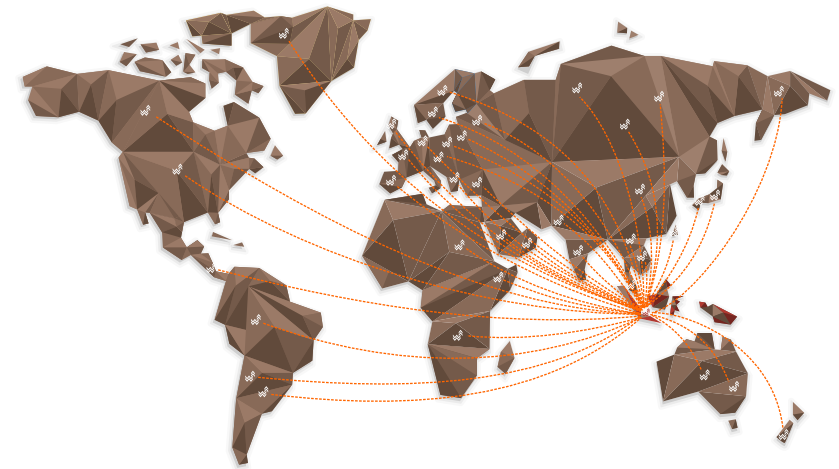
The world of business is a world full of creativity, just like in the furniture and home deco business, in the hands of our creative team will be realized product design with interior and graphics touches that are presented visually and virtually. The strenght of creativity makes the business more sustainable and different from others.



## WHY CHOOSE WISANKA

We do neatly, in time, and with a wholehearted. Therefore, having business partnership with us will be the right choice by considering the following:

## OUR WORLDWIDE EXPERIENCE



COME ALONG WITH US CARING OUT THE HUGE HOSPITALITY INDUSTRY TO GET MUTUAL BUSINESS BENEFITS

## EXPERTISE

We have been being in furniture industries for more than two decades. We create furniture from many different materials and in various designs. Our expertise in this business is supported by our professional team.

Our loyal customers scattered in several countries, such as Indonesia, Singapore, Vietnam, Hongkong, China, Japan, South Korea, Taiwan, India, Australia, New Zealand, Sweden, Norway, Poland, Finland, Netherland, Switzerland, England, Germany, Denmark, Belgium, Greece, Spain, France, Guadeloupe, Turkey, Bulgaria, Russia, United States, Mexico, Panama, Canada, Argentina, Chile, Maldives, Seychelles, South Africa, Suriname, Ethiopia, Egypt, Qatar, Bahrain, Libya, Lebanon, UAE, Oman and many more.



## QUALITY

We are fully aware that goods are not beautiful if they have defects or easily damaged. Therefore, we have an excellent quality control team in each production line ensuring quality consistency in accordance with our standards. Also, we are supported by reliable craftsmen and a well-managed production system that is responsible to check starting from raw materials to ready products with details. We are supported by reliable craftsmen and a well-managed production system that is responsible for checking from raw materials to ready products with details.





## ECO-FRIENDLY PRODUCT

Water hyacinth, sea grass, banana leaf, abaca leaf, natural rattan, teak branch, teak root, boat wood, mahogany wood, teak wood, mindi wood, stone, shell, etc. are the main materials of our furniture products. With our creativity and brilliant ideas, we bring all of the products all over the world. In addition, we use an environmentally friendly finishing material using a water base as a solvent. Woven material and paint finishing are both safe for workers and our environment.





## COMPETITIVE PRICE

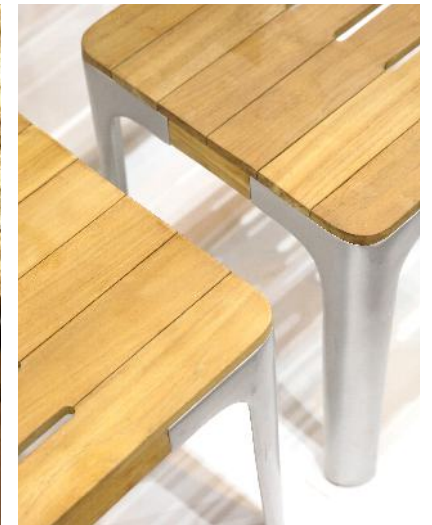
We ensure that our prices are competitive comparing to other competitors' prices in the market regarding to quality. We provide wholesale prices with high quality products.



## BEST SERVICES

We provide services with our very best manner and assist our customer from very first deal to the very end. In addition, we do open for further discussion due to products and orders.

# OUR VALUES



## CREATIVE AND INNOVATIVE

We committed to have a continuous market research, design, and material exploration, along with production system development to produce eco-friendly product that meets to market needs.





## INSPIRING

Through the partnerships production system with local craftsmanship, we would like to share insight and experience in terms of craft industry management system based on Research, Design, and Development to improve quality and productivity in promoting the Indonesian products to the world.



## INTEGRITY

We place trust, fairness and reliability as the foundation of our business. We prioritized these values to build a mutual partnership with the stakeholders.

## CARING

By providing effective cost and quality product in business evolution, we have a mission to achieve customer satisfaction in order to spread more networks all over the world. Supported by human resources development through technical and skills training programs sustainable in all elements in our industry, it will increase the capacity and competitiveness of our production partners.



## OUR RESPONSIBILITIES

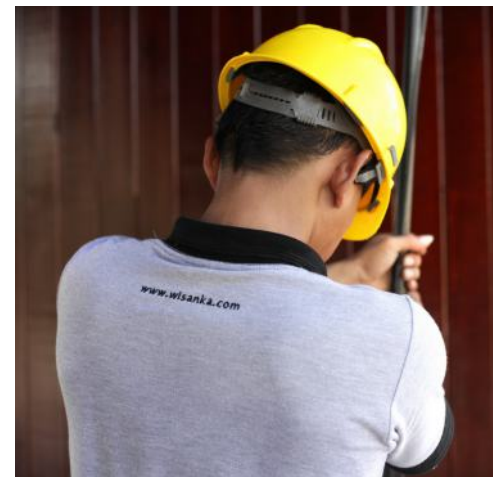
We believe the success is not only defined by expanding our business and achieving target, but also by spreading positive impacts for the stakeholders as well as our environment. Wisanka participated in the preservation of the environment by planting teak trees 650 thousand in 1999.

Such activities continuous to be carried out sustainable of forest. Nowadays, we concern used legal materials and keep developing another eco-friendly materials. The strength of our production system is designed by a consistent Research, Design, and Development program together through the reliable quality control.



## SOCIAL RESPONSIBILITY

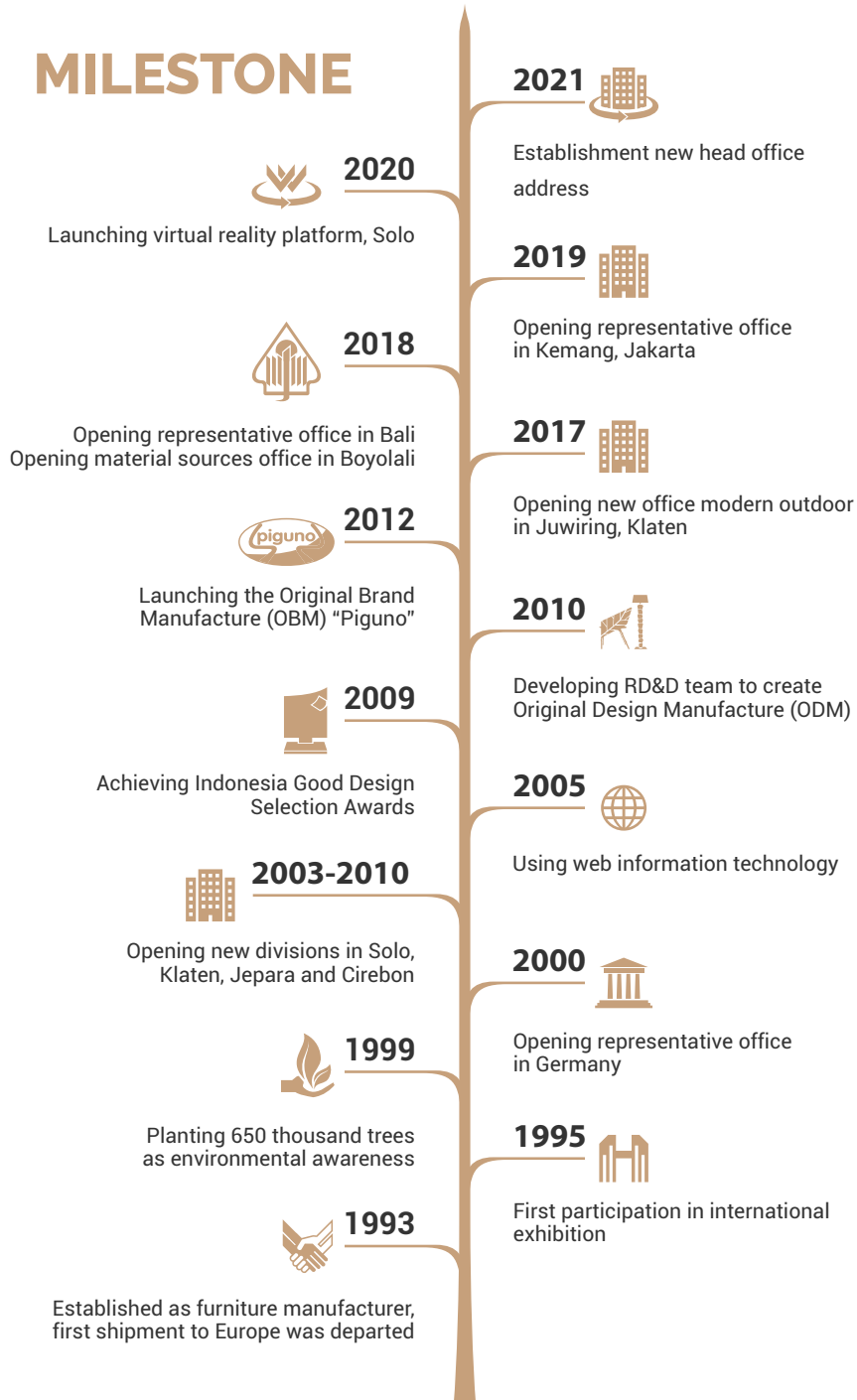
In terms of keeping the sustainable production skills and craftsmanship, we realize the important of continuous collaboration with the stakeholders and institutions who involve in the industry. We create a collaboration system with the academic institution, group of craftsmen as well as industry expertise.



## SAFETY AND HEALTHY WORKPLACE

We committed to provide a safe working environment, since safety is our priority to prevent workplace accident, health issues, and pollution that can be a threat for the safety of our creative talents.

# MILESTONE



**40 x 40HC**  
CONTAINERS / MONTH

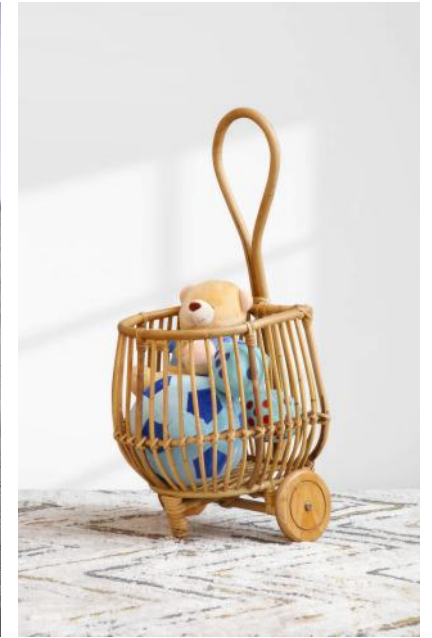
Our Production Capacity  
For Indoor And Outdoor Furniture



WOODEN FURNITURE



# NATURAL RATTAN FURNITURE





**SYNTHETIC RATTAN  
FURNITURE**



# DECORATIVE LIGHTING AND HOME DECO



## INDONESIA PROJECT PORTFOLIO



2024  
Tiny Healthy Family Café (Bali), Anantara Ubud Bali Resort (Bali), Villa Borobudur Resort (Magelang), Moxy Hotel (Solo), Gaia Cosmo Hotel (Yogyakarta), Sahid Raya Hotel & Convention (Yogyakarta), Amarnya Apartment (Yogyakarta), Head Office Duniatex (Karang Anyar), RS. Indriati (Boyolali), RS. Mulya Medika Utama (Samarinda), RSUP. Prof. Dr. I.G.N.G Ngoerah (Bali).

2023  
Blue Bay Divers Resort (Bangka), Niagara Hotel (Medan), Hotel Golden Tulip (Malang), Swiss-Belhotel Airport (Yogyakarta).

2022  
Podomoro Tenjo - Marketing Gallery (Jakarta), Grand Hyatt Nusa Dua (Bali), Hotel Griya Persada (Semarang).

2021  
Novotel Benoa Bali (Bali), Escape Nomade (Bali), Intercontinental Bali Resort (Bali), Escape Nomade (Bali).

2020  
The Row Hotel (Bali), Anantara Hotel (Bali), Shotgun Social Resto (Bali), Stana Giri Estate (Bali), Solia Boutique Hotel (Solo), Parang Raja Hotel (Solo), Solia Zigna Laweyan (Solo), Swiss-Belhotel (Solo), Manohara Hotel (Yogyakarta), Grand Anugrah Hotel (Palembang), Kautaman Hotel (Lombok).

2019  
Swissbell Hotel (Solo), The Reiz Condo (Medan), Anantara Seminyak (Bali), Grand Anugrah Hotel (Palembang), K-Resort Hotel (Pasuruan).

2018  
Ketapang Indah (Banyuwangi), Hypernet Office (Jakarta), Wisma Diklat Mega Mendung (Bogor), Grand Hyatt Hotel (Bali), NDC Resort & Spa (Manado).

2017  
Grand Mulia Hotel (Mataram), Aya Artha Jogja (Yogyakarta), Selecta (Malang), Hotel Marriott (Yogyakarta), Indriati Hospital (Solo).

2016  
The Alana Hotel (Solo), Midtown Hotel (Samarinda), Hotel Arjuna (Yogyakarta), Ubud Wana Villa (Bali), Tamansari Amarta (Yogyakarta), Han Bingo Korean Kafe (Yogyakarta), Gaia Cosmo Hotel (Yogyakarta), Grand Daffam Rohan (Yogyakarta).

2015  
Niagara Spa (Solo), Tamansari Jivva (Bali), The Hills (Bukit Tinggi), Burza Hotel (Yogyakarta), Ubud Wana Resort (Bali), Pyrenees Hotel (Yogyakarta), Paragon Hotel (Solo), Burza Hotel (Lubuk Linggau).

2014  
Ommaya Hotel (Solo), The Embassy of China (Jakarta), Bakungsari Hotel and Resort (Bali), Swissbell Hotel (Bali).

2013  
Sofitel Beach Resort (Bali), Swissbell Hotel (Cirebon), Swissbell Hotel (Jakarta), Disco Coffee & Waffle (Jakarta).

2012  
Hotel Mantra (Bali), Bali House Samudra (Bali), Boutique Hotel (Bandung), Permata Apartment (Jakarta), Royal Alana (Bali), Sakala Resto (Bali), Le Ciel Bleu Resto & Lounge (Surabaya).

2011  
Villa Sunset Wave Medewi (Bali), Grande Valore Hotel (Jakarta), Turi Beach Hotel (Batam).

More than 600 exclusive designs through Research, Design and Development program and for two decades we already has become furniture experienced and trusted exporter in worldwide market.



## ABROAD PROJECT PORTFOLIO



2023

Lifestyle Resort (Mauritius), Vanessa Resort (Mauritius), The Terrace Club at Busena (Japan), Naboo Restaurant - Café - Bar Balingen (Germany).

2021

Sol Farm House (India), Capital Travel (Maldives), Oblu Nature Helengeli (Maldives), Ocean Grand Hotel (Maldives), Julien Berthaud Hotel (Taiwan), Niyazi Mansion (UAE), Blue Ocean Hotel (Japan), Takamatsu Hotel (Japan), Kumamoto Hotel (Japan), Ise Hotel (Japan), M&M Food Couture & Concepts Restaurant (Oman)

2020

Arbeitsschutz Deutschland Office (Vanuatu), Third Hotel Ishigaki (Japan).

2019

VIK Playa Resort (Chile), Akreech Leisure (Sri Lanka), De Forest Resort Andaman (India), Hulehule Resort Island (Maldives).

2018

Langley Resort Fort Royal - Guadeloupe (Caribbean), VIK Playa Resort (Uruguay), Akreech Leisure (Sri Lanka), Kumarakom Resort (India), Ocean Grand (Maldives), Aluvifushi Project (Maldives), Rajesh - Private House (USA).

2017

Bidaisari Eco Resort (Malaysia), Nageswara Rao-Private House (India), Ramesh Mahalingapuram-Private House (India), Satya Sai Beach House & Pallikaranai Boutique Hotel (India), H. Minaan (Maldives), Mansour Muhail Hjail Alotaibi-Private House (Kuwait), Sunset Bliss Apartment (USA), Silver Resort (India), Asia Leisure Miriandho Resort (Maldives), Tropical Jardin Hotel (Spain), Hotel Akiriki Ramada (Vanuatu), Langley Resort Fort Royal (Guadeloupe).

2016

Fotos Reforma Terraza Gorbea (Spain), Milenium Airport Hotel (Dubai), Kernow Project (Australia), Movenpick Hotel JLT (Dubai), Jean Paul-Private House (Belgium), Adaaran Select Meedhuparru (Maldives), Bab Al Shams Desert Resort (Dubai), Negombo Beach Resort (Maldives), Adaaran Club Rannalhi (Maldives), Riu Hotel and Resort (Maldives), Great Southern Hotel (Australia).

2015

Westin Doha Hotel (Qatar), Palau Royal Resort (Republic of Palau), Koala Terengganu Palace (Malaysia), Great Southern Hotel (Australia).

2014

Porto Bay Hotel (Portugal), Shinji (Taiwan), JW Marriott (USA), Great Southern Hotel (Australia).

2013

Great Southern Hotel, Colombo (Sri Lanka), Ntaba Lodge Resort (South Africa), Intercontinental Abu Dhabi Pool Area (UAE).

2012

Alsheera Hotel & Apartment (UAE), Atlantic Villa Hotel (Namibia), Gilbertson-Private House (Hawaii), Pepel Port Camps (Sierra Leone), Medulin Hotel (Croatia), Royal Rose Hotel (UAE), Che che Restaurant (Jordania), Swakopmund Beach Hotel (Namibia).

2011

CI Breeze (Australia), Meridien Project Hotel (Cyprus), Histria Hotel (Croatia), Desarrollo Turistico Buenaventura (Panama), Tsaghkadzor Marriott Hotel (Armenia), Oman Prime Minister-Private House (Oman), Mikini House (Hawaii).



**WISANKA**  
INNOVATION CENTER